

# Advert Planning

What do you want people to know about Jane Goodall? Think about who she is, where she worked and what she observed.

What will you tell people about chimpanzees and why they are endangered? Think about how they live and the threats they face.

How will you ask people to donate money? Think about words that will persuade people to help.

Use these words and phrases to help you.

British

scientist

world

expert

Gombe

Tanzania

Africa

names

personalities

family

chimpanzees

species

extinct

endangered

forests

meat

pets

life cycle

